**Whitney Ashley Bullock**

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**EDUCATION**

**University of Utah, David Eccles School of Business** Salt Lake City, UT

*Master of Science, Business Analytics*  *June 2026*

*Bachelor of Science, Marketing*   *May 2013*

**SKILLS**

**Databases/Big Data/ Data Visualization**: Excel, Qlik, RStudio, Data Mining, Process Control

**Certifications:** Six Sigma Green Belt, IATA Hazmat

**Software Proficiency:** SAP, TMC, Microsoft Office Suite, R, Visio, Canva

**International Business:** Cultural Awareness, Contract Negotiations, Market Research

**Critical Thinking:**  Business Acumen, Data-Driven Decision Making, Root Cause Analysis  
**Logistics & Supply Chain Management:** Global Logistics Strategy, Freight Cost Optimization, Inventory Management  
**Project Management & Leadership:** Cross-Functional Team Leadership, Process Improvement, Change Management  
**Data Analytics:** Predictive Modeling, Statistical Analysis, Dashboard Design

**EXPERIENCE**

**Varex Imaging** Salt Lake City, UT

*Sr. Manager Global Logistics and Sales Operations* *December 2018 – present*

* Spearheaded the development and execution of a new global logistics strategy
* Implemented global strategic objectives to reduce overall freight spend, improve margins, and achieve OTD KPIs
* Conduct market research on global trade routes for cost efficiencies to ensure competitive landscape
* Align processes, tools, and technologies to drive productivity and provide actionable insights for inform decision making
* Utilized advance SAP and Excel knowledge to automate bill of lading (BOL) creation
* Led cross functional process improvement initiative that resulted in a more efficient sales order generation
* Managed team of 40+ streamlining workflows that resulted in 14% overall sales operations productivity
* Led successful integration of vertical warehouse implementation, reducing warehouse footprint by 45%
* Saved 335K in standard cost annually by the redesign of packaging for cardiovascular global intercompany shipments

*Quality Assurance Manager August 2017 – November 2018*

* Analyze customer failure KPIs and yield rates to implement corrective action plans for non-conforming products
* Met financial objectives for COPF, annual budgets, and scheduling expenditures
* Design data visualization dashboard to display quality KPIs and failure rates by customer and product family
* Experience collaborating with product quality, engineering, logistics and finance team to resolve complex claims
* Conducted root cause analysis on non-conforming products, utilizing statistical tools to pinpoint underlying issues and prevent recurrence

*Warranty Return Manager / Warranty Return Specialist May 2009 – August 2017*

* Expertise in managing warranty claims from initiation to resolution, ensuring compliance with terms and conditions
* Proficient in processing and tracking warranty returns for credit, analysis, repair
* Strong focus on customer satisfaction with experience in managing escalated warranty and return issues
* Utilized process mapping knowledge to streamline warranty return process, reducing cycle time from 45 days to 15 days

**ACTIVITIES**

**Women’s Impact Network – Founder and Chair**  *August 2015 Present*

* Mentor, train, and cultivate strong network of female professionals at Varex Imaging

**Little League Baseball / Softball Coach** *March 2017 - 2025*

* Coach and mentor youth athletes, focusing on skill development, teamwork, and sportsmanship